AOTV ANNUAL REPORT 2023



Share the Vision! What is the Vision? AOTV does have a mission statement, which has remained a vibrate expression over the years. It has changed only slightly to encompass the addition of the radio station in 2015.

Mission Statement of Athol-Orange Community Television, Inc.

The Athol•Orange Community Television Inc. is a nonprofit access cablecasting corporation that is dedicated to community improvement and enrichment through responsible, diverse and informative programming. It is the commitment of the corporation to involve and train people of all ages who live or work in the North Quabbin communities to become members or program producers, bringing issues and happenings of the area to all viewers and listeners.

A lot of thought went into the Mission Statement 30 years ago. It still describes what we do on a daily basis and contains some of our vision as well. If we want to move to the future, what does that look like? Can we picture where our organization will be in the next 10, 20 or 30 years?

Some of my personal thoughts are listed to the right. Freedom of Speech has been my passion and has always been a critical component of Public Access TV. I would like to see that continue, with respect to all points of view.

When I had my interview for Executive Director of AOTV, I was asked to write an essay on what makes a great Access TV station. I didn't write about money or equipment. I wrote about the diversity of the people, no matter the age, gender, race, religion, education or economic status – Everyone is Welcome. That was my vision 29 years ago and it hasn't waivered. The Board of Directors must have agreed, because I was hired.

Recently, I was just at a Chamber meeting where two members commented that they watch the Selectboard meetings to stay informed about their town. The mission remains, but also needs to move forward by continuing community involvement to have the most impact.

If AOTV is a vital part of the community, and the mission is important enough to nurture then part of our vision needs to focus on our sustainability.

Mission & Vision Statement



MISSION & VISION



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Since these ramblings are my annual update, I would be remiss without a tremendous shout-out to Shane Brown. Shane arrived at AOTV just weeks before AOTV celebrated its 20th anniversary. In the last nine years, AOTV went from tube TV's and DVD's to a new HD studio, control room and production truck all on digital files. Shane's imagination and editing skills were extraordinary, and he brought a sense of fun to all the projects. His many shows included: Unreal to Reel. The Zone and Attention Deficit Radio.

Congrats to Shane for the Awards that were won for *War of the Worlds* and *A Christmas Carol* and getting us all out of our comfort zones with the productions.

Shane and his family will always be remembered and will be a part of the AOTV legacy. Best of Luck in his new position. I will miss him.

~Carol

Board of Directors

President Bonnie Benjamin

Vice President Nancy Schultzberg

Treasurer Fred Bulman

Clerk Cheryl Calcari

Members-At-Large Paula Materas

Coco Plotkin

Griffith Feeney-Kleinfeldt

Paul Dubey

Ken Purdie

Associate Members Al Benjamin

Matthew Boughton

Annual Meeting

















AOTV Staff









AOTV ANNUAL REPORT Staff

Executive Director Carol Courville

Production Manager Shane Brown (resigned Dec. 2023)

Program & Equipment Coordinator Jake Movsessian

Administrative Assistant Tina Smedley

Production Assistant Patrick Keeney



Operating Income/Expense

Income

Annual Fees	\$250.00
Auction	\$33,305.00
Cable Co.	\$261,366.36
Covid Relief – ERC*	\$74,015.80
Donation	\$1,778.58
Dub fee	\$550.00
Interest	\$8,818.75
Production Income	\$11,947.38
Sales tax coll.	\$32.20
Sponsorships	\$15,175.00
Unrealized Gain/Loss	\$430.90
WVAO-LP Radio	\$40.00
Total Income	\$407,709.97

Expense

Bank Charges	\$371.03
5	
Building	\$4,881.73
Equipment	\$1,365.10
Fundraising Exp	\$2,656.89
Insurance	\$10,083.38
Meals & Entertn	\$2,930.27
Production	\$8,100.70
Production Truck	\$3,612.68
Promotion	\$1,876.09
Sales tax pay	\$18.45
Seminars	\$3,182.86
Services	\$28,068.13
Supplies	\$7,805.52
Taxes & Fees	\$146.44
Travel	\$168.64
Utilities	\$28,480.97
WVAO-LP Radio	\$6,145.51
Personnel	\$194,336.40
Personnel Benefit	s \$35,734.63
Payroll Expenses	\$32,791.08
Total Expense	<u>\$372,756.50</u>
Net Operating Income	\$34,953.47

AOTV ANNUAL REPORT

Profit and Loss & Capital Expenditures

Net Income	\$34,953
Net Earned Retention Credits	\$62,930

Capital Expenditure

TOTAL	\$16,571.53
WVAO Equipment	<u>\$723.66</u>
Playback	\$7,145.00
Furniture	\$309.97
Field Equipment	\$3,244.66
Computer Technology	\$5,148.24





Balance Sheet 🔀

ASSETS

Current Assets: AOTV Operating Funds: WVAO-LP Radio Funds: Capital Funds:	\$94,256.30 \$6,181.68 \$50,974.36	
Other Assets: Reserve Funds - Savings: Reserve Funds - Certificate of Deposit: Reserve Funds – Comm. Foundation:	\$12,208.93 \$151,857.33 _ <u>\$56,716.51</u> \$372,195.11	
Tangible Property & Equipment: Land & Building:	\$302,066.00 <u>\$340,400.00</u>	
Total Assets:		\$1,014,661.11
LIABILITIES		
Current Liabilities: Line of Credit: Total Liabilities:	\$0.00 \$0.00	
Net Assets		\$1,014,661.11





St. Mary's Church

Orange Community Band



Orange Finance Committee

Unreal to Reel

to Reel



Shining Lights



The Bears Den

First Run Programming

383 Programs 419:10:27 Hours

TITLE	RUNS	TIME
1794 Meetinghouse	1	0:56:17
Athol Congregational Church	45	44:17:15
Ask AOTV	2	0:59:08
Athol School Committee	7	9:39:29
Athol Selectboard Meetings	23	25:03:05
Athol Town Meetings	2	3:11:58
Auction	4	19:30:30
The Bears Den	4	1:39:58
Bethesda Ministry	6	3:41:01
Book Corner	8	3:52:48
Education	3	4:57:32
Food-A-Thon	1	12:00:00
Government	8	9:20:01
Independent	14	12:59:41
Orange Finance Committee	17	28:16:54
Orange Selectboard Meetings	33	57:25:39
Orange Town Meetings	2	4:09:53
Outside Programming	79	64:17:19
Promos / PSA's	6	0:43:33
River Rat Race	6	8:20:39
Saint Mary's Church of Orange	44	43:16:34
Seasonings with Pastor Comstock		0:25:53
Shining Lights	16	7:50:51
Sports	20	33:27:46
UnReal To Reel	1	0:59:59
The Zone	18	17:46:44

Local & Outside Programming

Local Programming

		TOTAL
Title	TIME	RUNS
AOTV and WVAO present "A Christmas		
Carol"	20:22:24	20
Auction - Food-A-Thon	67:55:26	525
Bonnie -Ask AOTV, Shining Lights	129:25:43	265
Book Corner	12:58:36	76
Religion	288:04:35	328
Government	737:10:04	455
High School Graduations	19:52:16	41
History	104:57:02	148
Holiday	0:00:42	3
Home Workouts with Athol Area YMCA	107:34:21	196
Independent	484:32:29	820
Music	109:51:14	77
River Rat Race	287:43:15	186
Shane's Shows Unreal To Reel The Zone	233:13:49	235
Sports	637:24:26	314
The Bears Den	9:59:04	24
Veterans	187:06:50	145
Why AOTV	15:30:29	1419
Total	3453:42:45	5277













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Outside Programming

			TOTAL
Title		TIME	RUNS
Americana		96:02:40	217
Cooking		530:30:44	1011
Democracy Now		482:06:28	490
Flooding Vermont		15:00:12	62
Grannies on the Roa	ad	25:09:18	52
Holiday		79:40:40	124
Independent		406:47:17	519
Jesersize: Booty Wo	orkout	45:07:12	96
LGBTQ		198:20:45	213
Music		261:56:00	252
Nipmuc Annual Cor	n Harvest	24:12:52	148
Old Time TV Shows		609:39:06	383
Outside		220:52:49	214
PSA		1153:25:13	12405
Sidewalks Entertain	ment	48:25:30	102
Talk Shows		461:00:01	884
The Folklorist		44:00:00	88
Veterans		76:48:03	187
Women Issues		176:52:59	250
Total		4955:57:49	17697



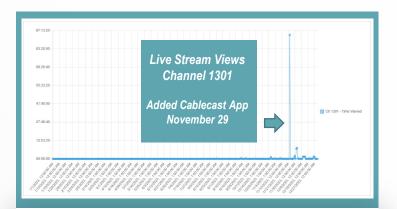




Live Stream Stats	
Views	12,935
Time Viewed	1788:35

VOD Count	226
VOD Views	2594
VOD Time Viewed	847:58

Live Streaming & VOD



VOD Title	Viewer Count
Auction Thank You	309
Orange Selectboard Meeting 12/6/23	165
Thanksgiving Day Football: Mahar @ A	thol 94
The Bears Den with Guest David King	74
Auction Preview Show 2023	64
Orange Selectboard Meeting 11/15/23	55
Friday Night Football: Northampton at	Mahar 55
Orange Selectboard Meeting 11/29/23	52
Book Corner with guest Christine Nove	es 47
Orange Selectboard Meeting 11/1/23	46
Crossroads Local Treasures Hunt	40

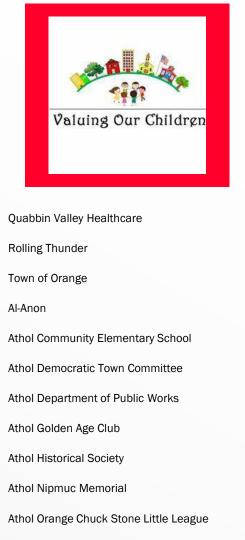
AOTV ANNUAL REPORT **Bulletin Board**

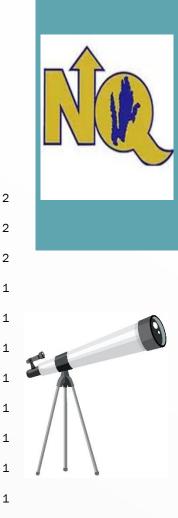
Athol Public Library	199
Valuing Our Children	131
Erving Public Library	32
Orange Council On Aging	29
Orange Public Libraries	24
River Rat Race	22
Athol Council On Aging	17
1794 Meetinghouse	15
Athol Orange Eagles	10
Athol Congregational Church	7
Athol Area YMCA	6
Athol Bird & Nature Club	6
North Quabbin Chamber of Commerce	6
Pioneer Valley Brass	6
Town Of Athol	6
AOTV	5
North Quabbin Community Coalition	5
CISA	4
North Quabbin Masonic Lodge	4

Orange Community Band

Total

St. Mary's Parish/ Women's Club Central Congregational Church -	4
Orange	3
Central MA Genealogical Society, Inc.	3
Mount Grace Land Conservation Trust	3
North Quabbin Food-a-thon	3
AOTV Bulletin Board Sponsors	2
Athol Family Support Center	2
Athol High School	2
Athol Royalston Regional School District	2
Giving Back Together	2
Greater Gardner Community Choir	2
Greenfield Community College	2
Mass DCR	2
MassHire	2
Montague Soapbox Races	2
North Quabbin Citizen Advocacy	2
NQTA	2
Orange Historical Society	2





Bulletin Board

Athol Orange Rotary Club	1
Athol Seventh-day Adventist Church	1
City on a Hill Arts	1
Central MA Agency on Aging	1
Clinical & Support Options	1
Comm. Church of N Orange & Tully	1
Cram-A-Cruiser	1
Emily Dickinson Museum	1
First Universalist Church of Orange	1
Franco American Club	1
Franklin County Waste District	1
Greater Commonwealth Virtual School	1
Green Clean Athol	1
Greenfield Farmers' Market	1
Historic Deerfield	1
Interfaith Neighbors	1
King James Court	1
LAVA Center	1
Mahar 50+ Alumni Group	1



NEECA	1
North Quabbin Garlic and Arts Festival	1
Orange Farmers Market	1
Quabbin Quills	1
Recital Chorus	1
Royalston Village School	1
Salvation Army	1
Seeds of Solidarity	1
St. John's Episcopal Church	1
Stage on Main	1
Starrett Manufacturing	1
Starrett Mem. United Methodist Church	1
Swift River Valley Historical Society	1
Troop 40	1
United Way	1
William J. O'Brien Thanksgiving Dinner	1
TOTAL	629





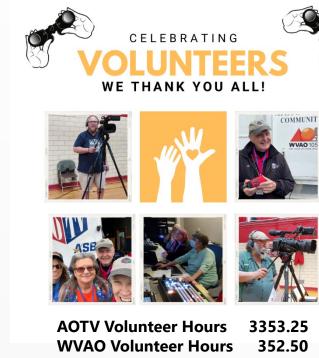






AOTV ANNUAL REPORT **Volunteer Hours**

Name	AOTV	WVAO
James Brigley	371.75	0.00
Hunter Jones Intern	286.50	0.00
Al Benjamin	261.00	0.00
Coco Plotkin	189.00	0.00
Cheryl Calcari	185.75	0.00
Bob Schwein	144.50	228.25
Bonnie Benjamin	124.50	1.50
Jeremiah George	121.50	0.00
Alex Wheetley	103.00	0.00
Paula Materas	93.25	1.50
Matthew Boughton	88.00	0.00
Nancy Schultzberg	83.50	27.25
Jamie Horan	75.25	0.00
Helene Holmes	74.00	0.00
Donn Deane	69.50	0.00
Ryan Romero DaSilveira Intern	67.00	0.00
GAAMHA	64.25	0.00
Patrick Keeney	61.75	0.00
Brian Gamache	58.25	0.00
Kelly Babin	57.25	0.00
Michael Young	55.75	1.50
M. E. Kane	54.75	0.00
Josh Grosky	53.25	0.00
Ken Purdie	52.50	1.50
Paul Dubey	48.00	0.00
Paul Goyetche	43.25	0.00
Steve Andujar	41.25	0.00







Name

AOTV WVAO

Maryann Sullivan	38.25	0.00
Nancy Graton	35.00	0.00
Abigail Holmes	34.75	0.00
Eric Boughton	33.00	0.00
Mitch Grosky	27.00	0.00
Alice Young	25.00	0.00
Sarah Robertson	25.00	0.00
Edie Fortado	21.00	0.00
Jay Deane	20.50	0.00
Rick Guillemette	19.50	0.00
Buddy Oborne	16.50	1.25
Rachel Behrens	13.75	0.00
Griffith Feeney-Kleinfeldt	13.50	0.00
Joseph Williams	10.25	0.00
Lena Schultzberg	10.25	0.00
Justin Holden	10.00	0.00
Casey Leduc	8.75	0.00
Audrey Elwood	8.50	0.00
Judy Warren	8.50	0.00
Crystal Parent	8.00	0.00
Keith Lyman	8.00	0.00
Jesse Warren	6.00	0.00
John Feyler	6.00	0.00
Luis Rivera	4.50	0.00
Tina Leslie	4.50	0.00
Roger Bullard	3.50	0.00
Phalen Lyman	2.50	0.00
Marie MacDonald	2.00	0.00
James Adams	1.00	0.00
Greg Avedessian	0.00	89.75



Volunteers @ Work

United Way Day of Caring

& Electronic Recycling



Foodathon 20th Anniversary

Ring the Bell for Food Security

\$48,622 Raised in 12 Hours

\$620,500

Raised in 20 Years

58th Annual Report River Rat Race

Friday Night Drawing Parade 5K Big Cheese Road Race River Rat Race

- 16 Cameras
- 6 Zoom Laptops
- 2 Go-Pros
- 1 Drone
- 13 Hosts
- 35 Crew



AOTV ANNUAL REPORT Awards





Al & Bonnie Citizens of the Year

Carol Nov'Easter Special Community Impact Award



Radio DJ of the Year (All Budgets) Finalist

"Attention Deficit Radio" Shane and Ryann Brown Athol Orange Community Television

November 16, 2023

Shane & Ryann DF of the Year



River Rat Race

110 Grill Al's Quick Lube Athol Savings Bank Girardi Distributors Jenks Landscaping & Recycling Kessler Investments Kimball Law Office Kimball-Cooke Insurance Lyman Signs New Age Landscaping Original Tire Co. Prescott Oil R&M Auto Sales SpeeDee Oil Whipps, Inc. Witty's Funeral Home Woodford Electric

Production Truck Athol Savings Bank Bank Hometown Brooks-Macmannis Florist Four Columns Realty **Higgins Energy Alternatives Higgins PowerSports** Jenks Landscaping & Recycling Jim's Auto Mack Family Funeral Homes Orange Oil Company Pete's Tire Barns Red Apple Farm Subway of Athol Workers Credit Union

Football

Athol Savings Bank Hannaford Supermarkets Higgins Energy And Power Sports Prescott Oil

Subway of Athol



AOTV Annual Report AOTV Sponsors



AUCTION DONORS

\$1,000 & Up

Athol Spirits Athol-Orange Rotary Club Ed Stone Pete's Tire Barns, Inc. TD Bank Tintagels Gate & Flowerland Witty's Funeral Home

\$500 - \$999

Al & Bonnie Benjamin Athol Savings Bank Bank Hometown Camp Wiyaka **Cats Paw Prints Cindy Gates Construction Supervisor Training Dodge Contracting** Jay Deane LaFortune, Oldach, & Glenny, PC Launchspace Mack Family Funeral Homes **Revival Wheeler Mansion** Ron's Fuel, Inc. Tim's RV Western MA Radio Group



AUCTION DONORS

\$100 - \$499

1794 Meetinghouse 25 Sportsman's Club of Athol Adams Farm Amish Country Crafts Anita Bevis Athol Area YMCA Athol Bird & Nature Club Athol Congregational Church Missions Athol Credit Union Athol Orange Eagles 4545 Athol Orange Eagles Riders 4545 Athol Royalston Regional School District Athol Womans Club Athol-Orange Baptist Church Bates Crafters Gallery Bear Hug Books BestBibleStudyOnEarth.com Carol Courville Caroline & Brian Mansfield Central MA Genealogical Society, Inc. Clamber Hill Inn & Restaurant Cornerstone Insurance Agency Crimson Acres Equestrian Center Crossfit 696 Cynthia Crosson Dale's Auto Body & Towing D'Ambrosio Eye Care Davis Family Farm Adventures Dean's Beans Organic Coffee Delta Consulting Group E. H. Phillips American Legion Post # 102



Educare for Kids Ellinwood Country Club Faceology **First Light Power** Flames Gift Pottery French King Bowling Center Friends of the Athol Public Library Gloria & Jeremiah George Grantwood Group LLC Haley's Antiques Hamshaw Lumber Hannaford Supermarket Helene & Steve Holmes Helene Mello **Higgins Energy Alternatives** Home Fruit Wine House Of Wax Idea Life In Memory of Linda Ferguson In Memory of Lionel & Beverly Boudreau In Memory of Paul Stewart and Tim Muise In Memory of Richard Coffiin Joyce Dorow K & B Construction



Ken Purdie Kessler Investments, Inc. Kim Bolton Kimball Law Office Kimball-Cooke Insurance Knapp Home & Heating Maintenance L.S. Starrett Company Leonard Optician Lisa Carey CPA Lyman Signs Lynnette Goodnow, Attorney at Law Lynn's Tastefully Simple Mahar Theater Department Marie MacDonald Mike's Bird Houses Mike's Woodworking/ Photography Mount Grace Land Conservation Trust Mount Tully Pet Hotel & Store

Nancy Schultzberg New England Patriots North Quabbin Chamber of Commerce North Quabbin Community Coalition Orange Oil Co. Paoletti Realty Group Parker Glass Peterman's Boards & Bowls Prescott Oil PTR Tool Repair Quabbin Valley Plumbing & Heating R. J. McDonald, Inc. Regal Storage Centers, LLC Rep. Susannah Whipps Rough Cut Sawmill S & S Appliance Samalis Family Senator Jo Comerford Shadowdreams by BJF SpeeDee Oil Change & Auto Service St. Mary's Church Stan's Liquor Mart Starbucks Coffee Co Steel Pub Strategic Payment Systems Susan Paju Swift River Valley Historical Society Tails Pet Salon **Templewood Golf Course** The Center At Eagle Hill The Schwein Family Theatre at the Mount Trail Head Inc Uncle Sam's Cleaning Service Virginia E. Thayer West Brook Tree Farm Whipps, Inc. Yeah Yeah Vintage

AUCTION DONORS

\$50 - \$99

110 Grill Al's Quick Lube Ann Emery Athol Daily News Athol House of Pizza Athol Street Hockey Association Berube Real Estate Brooks MacMannis Florist Dan Parsons Déjà Vu Women's Consignments Domino's Pizza



Edie Fortado Edward Jones Else Where **Excellent Edge Sharpening** Flis Market GAAMHA Heidi Strickland Hi-De Liners **Higgins Powersports** Hume Equipment Co. In Memory Of Kathy Richards In Memory of Norma Robichaud Jenks Landscaping & Recycling Karen Fusco Kate Wesolowski Kay Gleason King Phillip Restaurant Linda Belmonte Los Agaves Market Basket MBA Mortgage Corporation Millers River Chapter 725 Trout Unlimited Millers River Real Estate Nancy & Greg Hume Nancy Blackmer NEECA New Age Landscaping LLC Noel's Nursery North Orange Grange Orange Town Hall Staff **O'Reilly Auto Parts Original Tire Company** Parents for Mahar Students Group Pet Supplies Plus Athol Petersham Art Center Pioneer Junior Women's Club Quabbin Harvest Food Co-op



R & M Auto Sales Rachel Behrens Red Apple Farm Root Cellar Wines Ryann & Shane Brown Snowflake Mittens Stage On Main The Florist at Gelinas Uptown Package Store White Cloud Diner White Pickets Studio Wicked Warm Mittens Wilson Bus Lines





AOTV ANNUAL REPORT

Auction Donors Under \$50

Athol Cinemas 8 Bear Arms Beth Blumberg Tupperware Bruce Emery Clark Seaman Community Church of North Orange & Tully Corner Café Dollar Tree Erin Langevin Herrick's Tavern In Memory of Kathy Richards J. A. McIntosh Jamie J Kellie's Breakfast & Lunch Restaurant Midnight Madness Mitchell R. Grosky Photography New Salem General Store Olde Time New England Seafood Out Of Hand! Pipers Kitchen Café Raborne Electric Corp. Sally Davis Starrett Memorial Methodist Church Susan Tarolli Topsy's Wings & Things



















AUCTION FOOD DONATIONS

STEVE ANDUJAR ASIA GOURMET ATHOL CONGREGATIONAL CHURCH ATHOL SALVATION ARMY **KELLY & RANDY BABIN** BONNIF BENJAMIN JIM & CAROL BRIGLEY **KRISTAL CIOFFI KATHIE DARGIN** HIGHLAND SPIRITS JACKIE PALUILIS MARTHA MARTIN PAT LARSON PIONEER JR. WOMEN'S CLUB RHONDA BARTLETT REAL ESTATE SEEDS OF SOLIDARITY ERIC SCHWEIN



AOTV ANNUAL REPORT

Community Impact

Total Contributions to the Community \$3,005,869.50

Equipment & Facilities		
AOTV WVAO	\$181,950.00 \$31,200.00	
Total Equipment & Facilities		\$213,150.00
AOTV Cablecasting Programming	\$1,767,925.00	
Bulletin Board	\$62,900.00	
Total AOTV Cablecasting:		\$1,830,825.00
WVAO Radio Broadcasting Programming	\$758,700.00	
Community Calendar Total WVAO Radio Broadcast	\$29,750.00	\$788,450.00
Total Video Workshop	\$6,400.00	\$6,400.00
In-Kind Contributions AOTV (non-production)	\$57,872.50	
WVAO (non-production) Volunteers (productions)	\$6,160.00 \$103,012.00	
Total In-Kind Contributions:	÷	\$167,044.50



s intersect, and change is constant

Photos contributed by: Mitchell R. Grosky Bonnie Benjamin Kelly Babin Shane Brown Carol Courville Facebook Shares



Volunteer & Staff Appreciation