

AOTV ANNUAL REPORT

FISCAL YEAR 2022

BEGIN THE YEAR WITH KINDNESS

R MEDIA CONNECT

Career Fair at Athol High School



CAROL'S CORNER

During winter, we were slowly coming out of the pandemic. As spring came, there were more gatherings. I attending an in-person conference of the Northeast Alliance for Community Media and was asked to speak on our successful auction fundraising event. The audience was impressed with the 2021 AOTV Auction, and how our small station raised over \$54,000 to match the donation from Derek and Lindsey Zanga. In November, the Nor'Easter Awards were presented and we won first place for the 2021 Auction production.

The Board of Directors had some fun tasks ahead. They were able to spend money on two expensive projects that had been desired for years. After research and due diligence, a Closed Captioning system was purchase and installed for Channel 1301. The decision was to purchase a buy-out package which would alleviate the expensive annual recurring costs. The second large purchase was a generator for the entire facility. It has the capacity to keep AOTV and WVAO on the air during crucial emergency situations as well as provide all the electric and environmental needs for the staff and volunteers.

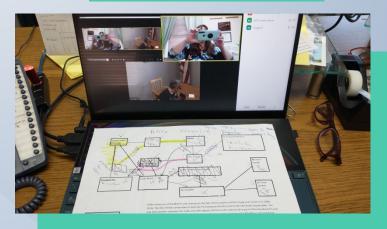
WELCOME TO KINDNESS

AOTV and WVAO were seeing more people in-person and had more studio productions. After a 2-year hiatus, River Rat Race was back with over 30 volunteers helping in the pouring rain. Foodathon was now a hybrid production. With our new technology, we can combine the live and Zoom interviews. Football and the 27th Annual AOTV Auction rounded out the year.

Please look through this report to review the accomplishments of the incredible staff and volunteers. All while having fun!

I am overjoyed to be back to "normal."

Testing Hybrid System Orange Selectboard Meeting



AOTV BOARD OF DIRECTORS



President

Bonnie Benjamin

Vice President

Matt Boughton

Treasurer

Fred Bulman

Clerk

Crystal Parent

Members-At-Large

Cheryl Calcari

Michelle Purdie

Alice Young

Paul Dubey

Ken Purdie

Associate Members

Al Benjamin

Nancy Schultzberg



Carol Courville
Executive Director



MEET OUR STAFF



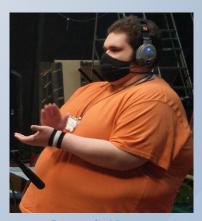
Tina Smedley
Administrative Assistant



Shane Brown
Production Manager



Jake Movsessian
Programming & Equipment Coordinator



Patrick Keeney
Production Assistant

AOTV FINANCES 2022





BALANCE SHEET 2022

\$





ASSETS

 Current Assets:

 AOTV Funds:
 \$75,688.77

 WVAO-LP Radio Funds:
 \$6,703.68

 Capital Funds:
 \$50,720.28

Other Assets:

Reserve Funds - Savings: \$50,137.42
Reserve Funds - Certificate of Deposit: \$100,202.05
Reserve Funds - Community Foundation: \$55,572.22

\$339,024.42

\$0.00

 Tangible Property & Equipment:
 \$335,875.00

 Land & Building:
 \$311,800.00

Total Assets: \$ 986,699.42

LIABILITIES

Current Liabilities: Line of Credit: Total Liabilities:

<u>\$0.00</u>

Net Assets \$986,699.42

PROFIT & LOSS FY2022

Ordinary Income/Expense

Income

Income	
Annual Fees	310.00
Auction	39,611.00
Cable Company, Franchise Fees	275,520.87
Covid Relief - Sick Time Reimbursement	1,322.00
Donation	532.36
Dub fee	776.00
Grant - Community Foundation	5,000.00
Interest	1,949.96
Production Income	297.00
Sales tax coll.	54.58
Shipping	10.00
Sponsorships	7,675.00
Unrealized Gain/Loss	-7,200.16
WVAO-LP Radio Income	165.00
Total Income	326,023.61
Gross Profit	326,023.61
Expense	
Bank Charges	304.16
Building	3,347.96
Equipment	410.76
Fundraising Exp	3,910.61
Insurance	9,168.48
Meals & Entertn	2,330.54
Production	8,177.31
Production Truck	1,476.35
Promotion	1,700.64
Sales tax pay	54.58
Seminars	1,175.00
Services	9,075.37
Supplies	5,336.43
Taxes & Fees	143.50
Travel	227.41
Utilities	25,227.98
WVAO-LP Radio	5,188.63
Personnel	180,100.58
Benefits	33,621.89
Payroll Expenses	29,902.29
Total Expense	320,880.47
Net Ordinary Income	5,143.14
Net Income	5,143.14



CLOSED CAPTIONING FOR ALL OF CHANNEL 1301

CAPITAL EXPENSES 2022

The state of the s			
Building/Renovations			
Generator purchase & Installation	28,636.25		
Computer Technology			
WiFi and Modem Upgrade	1,037.75		
Field Equipment			
LG 32" TV/Monitors (x3)	607.67		
Playback - AOTV Channel			
Closed Captioning Equipment & Installation	51,770.69		
Converter Replacements	335.65		
Deposit - Cablecast Vio with New Bulletin Board	7.145.00		

Upgrade Communication System from 3G



GENERATOR INSTALLATION



AOTV FINANCES

WVAO Equipment

Total Capital Expense

Capital Expenses



292

Original Programs in 2022

FIRST RUN PROGRAMMING

Two Meetings Live Simultaneously on Channel 1301 & 1302
June 21, 2022



Total Episodes	Project	Total Length of Programs
49	ACC: Athol Congregational Church	47:25:50
35	ASC: ARR School Committee Meetings	39:55:46
5	ASK: Ask AOTV	2:23:15
2	ATM: Athol Town Meetings	2:07:09
4	AUC: 27th Annual AOTV Auction	19:30:00
6	BEM: Bethesda Ministries	2:47:56
4	EDU: Education/School Programs	5:50:13
1	FAT: Foodathon 2022	12:00:00
8	GOV: Government Programs	12:29:27
9	IND: Independent/One Time Programs	8:00:24
20	OFC: Orange Finance Committee Meetings	39:58:52
5	OIN: Outside Interference	4:51:31
28	OSB: Orange Selectboard Meetings	58:24:47
4	OTM: Orange Town Meetings	11:37:04
3	PRO: Promos	0:49:20
4	RRR: River Rat Race 2022 Programs	7:12:36
20	SHL: Shining Lights	9:47:01
20	SPT: AOTV Sports Programs	35:00:01
44	STM: St. Mary's Church Service	43:03:25
2	UTR: Unreal to Reel	1:58:24
19	ZNE: The Zone	18:11:07
292	LOCAL	383:24:08

PROGRAMMING

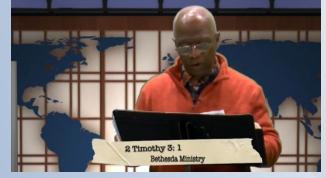
Local 5278:02:01 Outside 2208:25:11

TOTAL 8219:51:47















Title 491 IND701 Dave Flint In Memoriam Video 193 180 169 SPT275 Friday Night Football: Monument Mtn at Athol September 23, 2022 157 157 94

PRO210 Auction Preview Show 2022 RRR028d River Rat Race 2022 edited version SHL150 Shining Lights guest Cynthia Butler of Return to Hogwarts OSB039 Orange Selectboard Meeting June 1, 2022 OSB051 Orange Selectboard Meeting November 16, 2022 OSB036 Orange Selectboard Meeting April 20, 2022 73 OTM099a Orange Town Meeting Night 1 June 21, 2022 70 **GOV223 Candidates Infomercial November 2022** 68 OSB052 Orange Selectboard Meeting November 30, 2022 64 OTM099b Orange Town Meeting Night 2 June 22 2022 63 OSB043 Orange Selectboard Meeting July 27, 2022 62 SPT271 Mahar Boys Varsity Basketball vs Athol February 17, 2022 62 OSB050 Orange Selectboard Meeting November 2, 2022 61 SPT280 Thanksgiving Day Football: Athol at Mahar November 24, 2022 58 OSB042 Orange Selectboard Meeting July 13, 2022 54 OTM099c Orange Town Meeting Night 3 June 23 2022 53

Views VIDEO **ON DEMAND**







SHL151 Shining Lights with guest Cynthia Butler of The Wheeler Mansion

OSB032 Orange Selectboard Meeting March 9, 2022

OSB030 Orange Selectboard Meeting February 9, 2022





Total Views

4,642

Avg Views/VOD

53

51

50

15

of VODs w/ Views

199



Pre-Production Meeting









The Benjamins & Schultzbergs





Post-Production Meeting





RIVER RAT RACE 2022 In Memory of Dave Flint



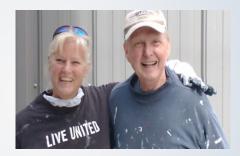
Contrary to local folklore, the weather for River Rat Race is usually not raining or snowing. However, 2022 was an exception. 32 fantastic volunteers braved the elements to bring the 57th Annual River Rat Race to viewers.

There was no Dave Flint to promise 65 degrees and sunny.

Foodathon



\$39,807 in 12 hours





United Way: Day Of Caring



VOLUNTEERS WORKING













OUR AWARDS & ACHIEVEMENTS

NOR'EASTER ACM NE
COMMUNITY MEDIA AWARDS





Achievement 1

1st Place

26th Annual AOTV Auction

Category: Event Coverage-Multi Camera

Achievement 2

3rd Place

Shane Tries: Crossfit

Category: Instructional and Training





Achievement 3

#1

Most Supporting Spouses EVAH

Ryan Brown and Jim Brigley

Name	AOTV	WVAO
Al Benjamin	247.00	0.00
James Brigley	242.50	0.00
Cheryl Calcari	175.00	0.00
Jeremiah George	118.25	0.00
Ken Purdie	104.00	52.00
Bonnie Benjamin	96.50	1.50
Nancy Schultzberg	77.25	16. <i>75</i>
Coco Plotkin	70.50	0.00
Nancy Blackmer	64.00	0.00
Jamie Horan	64.00	92.00
Paula Materas	61.25	0.00
Crystal Parent	56.00	0.00
Matthew Boughton	55.25	0.00
Barbara Savoy	50.00	0.00
Nancy Graton	48.00	0.00
Michelle Purdie	41.00	1 <i>7</i> .25
Mitch Grosky	40.25	0.00
Helene Holmes	39.75	0.00
Rick Guillemette	39.00	0.00
Eric Boughton	37.75	0.00
Keith Lyman	37.00	0.00
GAMAAHA	36.50	0.00



VOLUNTEER HOURS

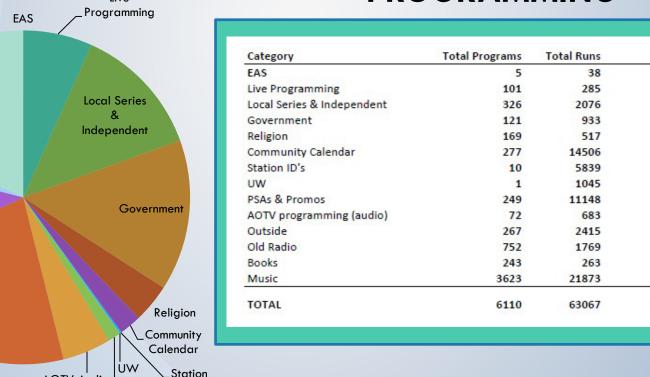


Name	AOTV	WVAO
Maryann Sullivan	34.25	0.00
M. E. Kane	33.25	0.00
Bob Schwein	32.50	187.50
Brian Gamache	31 <i>.75</i>	0.00
Mary Stojni	30.00	0.00
Dan Sandburg	28.25	14.00
Steve Andujar	27.50	0.00
Paul Dubey	27.50	0.00
Madelyn Blattenberger	25.75	0.00
Jennifer Krzyszcyk	24.00	0.00
Kathryn Tyler	24.00	0.00
James Adams	23.50	0.00
Josh Grosky	23.50	0.00
Griffith Feeney-Kleinfeldt	22.50	0.00
Kathy Reinig	22.00	0.00
Nate Johnson	22.00	0.00
Nancy Hume	21.25	0.00
Kelly Babin	20.75	0.00
Michael Young	20.75	60.00
Kelly Babin	20.75	0.00
Buddy Oborne	20.50	1.50
Justin Holden	1 <i>7</i> .25	0.00
Lena Schultzberg	16.00	0.00
Abigail Holmes	1 <i>5.75</i>	0.00

Name	AOTV	WVAO
Dave Smith	15.50	0.00
Cathleen O'Keefe	15.00	0.00
Tina Smedley	15.00	0.00
Laura Sweet	14.50	0.00
Karon Parker	12.00	0.00
Donn Deane	11.00	0.00
Greg Avedessian	10.50	35.50
John Feyler	9.50	0.00
Theresa Love	9.23	0.00
Eric Schwein	9.23	0.00
Joseph Williams	8.73	5 0.00
Lucas Meunier	8.00	0.00
Hans Rickheit	8.00	20.00
Rylee Boudreau	7.50	0.00
Paul Goyetche	7.50	0.00
Sullivan Jensen	7.50	0.00
Sarah Robertson	7.50	
Jesse Warren	7.23	
Judy Warren	6.50	
Roger Bullard	6.00	
Jay Deane	5.00	
Fred Bulman	4.50	
Morgan Gilmore	4.23	
Joe Goody	3.50	
Courtney Pearson-Br		
Alice Young	3.50	
Eliza Graton	1.50	0.00



WVAO-LP 105.9 FM PROGRAMMING



Community Calendar
Announcements
728

AOTV Audio

Programming |

ID's

PSA'S&

Promos

Total Programs

Music

Outside





Books

Old Radio

Total Hours

0:12:36

596:29:16

1136:07:19

1306:14:56

332:43:55

188:52:49

14:45:29

108:59:35

418:23:23

1949:24:53

978:40:32

248:29:34

1624:51:24

8312:48:52

5:15:03





WVAO Antenna Repair



Thanks to
Kevin & Paula Materas
for the Lift











BULLETIN BOARD

1794 Meetinghouse	14
Alert	1
Al-Anon	1
AOTV	1
Athol Area YMCA	11
Athol Bird & Nature Club	1
Athol Congregational Church	8
Athol Council On Aging	16
Athol Department of Public Works	1
Athol Fire Dept.	1
Athol First Fridays	1
Athol Golden Age Club	1
Athol High School	2
Athol Lions Club	1
Athol Orange Chuck Stone	
Little League	1



Athol Orange Eagles	14
Athol Orange Rotary Club	2
Athol Public Library 19	98
Athol Seventh-day Adventist Church	1
Breast Cancer Awareness	1
City on a Hill Arts	1
Central Congregational	
Church Orange	1
Community Church of North	
Orange & Tully	1
Community Health Center of	
Franklin County	2
Danvers Community Access Television	1
Erving Public Library	6
First Universalist Church of Orange	1
First Universalist Parish of North Dana	1
Franco American Club	1
Franklin County Regional Housing	
& Redevelopment Authority	1
Greater Gardner Community Choir	2
Greenfield Players	2
John Phillip Sousa National High	
School Honor Band	1
King James Court	1
League of Women Voters	
of Massachusetts	2
LaunchSpace Inc	1
LVOA	1
MA Dept. of Public Health	2
Mahar Cancer Run	1
Mahar Class of 1967	1
Mass Cultural Council	1
Military History Expo	1
Miller's Woods/Riverbed	1
Montachusett Regional	
Transit Authority	1

Montague Soapbox Races	2
Mount Grace Chapter of AARP	1
NAMI Western Massachusetts	1
New England Symphony Orchestra	1
North Quabbin Catholic Community	1
North Quabbin Chamber of Commerce	17
North Quabbin Citizen Advocacy	3
North Quabbin Community Coalition	2
North Quabbin Food-a-thon	3
North Quabbin Garlic and Arts Festival	1
North Quabbin Masonic Lodge	1
North Quabbin Opioid Task Force	1
Northfield Mountain	1
NQTA	4
Orange Community Band	6
Orange Farmers Market	1
Orange Public Libraries	76
Orange United Methodist Church	1
Petersham Anti-Racism Coalition	1
Petersham Orthodox Congregational	
Church	8
Pioneer Valley Brass	1
Porter-Phelps-Huntington Museum	1
Quabbin Quills	2



Recital Chorus	2
Red Apple Farm	1
River Rat Race	3
Rolling Thunder Orange	
American Legion	1
SAC Park	1
Salvation Army	3
St. Francis Of Assisi Church	1
St. John's Episcopal Church &	
Thrift Store	1
St. Mary's Parish/ Women's Club	1
St. Peter's Church	1
Stage on Main	2
Starrett Mem. United Methodist	
Church	1
Starry Night	2

Town of Athol	2
Town of Orange	6
Town of Wendell	1
Tri Parish Community Church	1
Twin City Toastmasters	1
United Way	1
Valuing Our Children	88
Veterans Inc.	1
William J. O'Brien Thanksgiving	
Dinner	1



BULLETIN BOARD CON'T

TOTAL 569

> Replacing Door

GAAMHA Ladies











Development Committee



Out In Nature







#aotvnqview

PHOTO CONTEST
SPONSORED BY
AOTV DEVELOPMENT COMMITTEE



Hidden Gems



Community



Local Businesses/Organizations

















RIVER RAT RACE

Athol Savings Bank Community Health Center of Franklin County Girardi Distributors Hometown Realtors Kessler Investments Lynnette Goodnow, Atty at Law **Mack Family Funeral Homes** Orange Oil Company Ron's Fuel







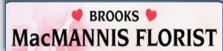












AOTV SPONSORS

FOOTBALL

Athol Savings Bank Hannaford Supermarket **Kessler Investments Mack Family Funeral Homes** Ron's Fuel Subway of Athol









PRODUCTION TRUCK

Athol Hospital Athol Savings Bank Bank Hometown **Brooks-MacMannis Florist Higgins Energy Alternatives** Higgins PowerSports Jenks Landscaping & Recycling Mack Family Funeral Homes Orange Oil Company Red Apple Farm Workers Credit Union

Auction Donors

\$1,000 & Up

Athol Orange Rotary Club
Pete's Tire Barns, Inc.
S & S Appliance
TD Bank
Tintagels Gate & Flowerland
Witty's Funeral Home















\$500 - \$999

Athol Area YMCA
Athol Savings Bank
Clean Out Kings
Dodge Contracting
Helene & Abigail Holmes
Jay Deane
Kessler Investments, Inc.
LaunchSpace
Mack Family Funeral Homes
North Quabbin Citizen Advocacy
donated by Anonymous
Prescott Oil
Revival Wheeler Mansion
Walmart of Orange
Western Mass Radio Group

\$100 - \$499

1794 Meetinghouse 25 Sportsman's Club of Athol Adams Farm Al & Bonnie Benjamin Alta Drone Solutions Athol Bird & Nature Club Athol Congregational Church Athol Credit Union Athol High School **Athol Hospital Athol Orange Baptist Church Athol Orange Eagles 4545** Athol Orange Eagles Riders 4545 **Athol Spirits** Athol Woman's Club **Bank Hometown Bates Crafters Gallery** BestBibleStudyOnEarth.com **Billy Goat Boats** Blue Moon Diner Bruce & Karen Banks Camp Wiyaka Caroline & Brian Mansfield **Cats Paw Prints** Cornerstone Insurance Agency Crimson Acres Equestrian Center Dale's Auto Body & Towing D'Ambrosio Eye Care, Inc. **Delta Consulting Group** Diane LincolnDomestic DC Systems E. H. Phillips Am. Legion Post # 102









































Auction Donors

Ellinwood Country Club **Erving Station, LLC** Family Pet Veterinary Services First Light Power Fitness Concepts Health Club Flames Gift Pottery French King Bowling Center Gardner Ale House Girardi Distributors, LLC Gloria George Haley's Antiques & Publishing Hamshaw Lumber Hannaford Supermarket Home Fruit Wine In Memory of Linda Ferguson **JML Lighting Services** Joyce Dorow Judy Howland **K & B Construction** Kaleigh & Allie Kay Gleason **Kelly Babin** Kim Bolton Kimball Law Office Kimball-Cooke Insurance Knapp Home & Heating Maintenance LaFortune, Oldach, & Glenny, PC Lisa Carey Accounting Lyman Signs Lynnette Goodnow, Attorney at Law Marina Duguay Cegiel

\$100 - \$499 con't

MBA Mortgage Brian Hunton Midnight Madness Mike's Bird Houses Mike's Woodworking Mike's Woodworking/ Photography Mitchell R. Grosky Photography **Mount Grace Land Conservation Trust** Mount Tully Pet Hotel & Store Noel's Nursery North Quabbin Chamber of Commerce & Visitor Center

Orange Oil Co. **Orange Town Hall Offices Orange Trading Company** Paoletti Realty Group Parker Glass

North Quabbin Citizen Advocacy

North Quabbin Trail Association

North Quabbin Community Coalition

Peterman's Boards & Bowls Pioneer Jr. Women's Club Priscilla Curtis R. J. McDonald, Inc. Red Apple Farm Ron's Fuel, Inc. Rough Cut Sawmill **Ruth Betz** Samalis Family Senator Jo Comerford SpeeDee Oil Change & Service Stan's Liquor Mart Strategic Payment Systems **Templewood Golf Course** The Center at Eagle Hill The Dance Studio Tim's RV Trail Head Inc.

Whipps, Inc.

Yeah Yeah Vintage







Auction Donors









































Auction Donors

\$50 - \$99

110 Grill Al's Quick Lube Ann & Bruce Emery Athol Orange Eagles 4545 **Athol Street Hockey Association Brooks MacMannis Florist Butler's Decorating Center Cats Paw Prints** Cheryl & Chris Calcari Corner Café Dean's Beans Organic Coffee **Demoulas Super Market Foundation** Domino's Pizza Dorena Steward-St. Onge **Educare For Kids** Edward Jones/ David Mason **Excellent Edge Sharpening** Friends of the Athol Public Library **GAAMHA GAAMHA Volunteer** Gelinas Lawn Care Gloria Edinberg & Jeremiah George



Heidi Strickland Helene Mello Hi-De Liners Higgins Energy Alternatives & **Power Sports** Huhtala Oil & Propane Hume Equipment Co. Jamie J Joanne Whittier Karen & Jim Fusco Kay Gleason Ken Purdie King Phillip Restaurant Linda Belmonte Los Agaves Mt Grace Land Conservation Trust Nancy Blackmer **NE Equestrian Center of Athol Newspapers of New England** North Orange Grange Olde Time New England Seafood **Orange Saws** O'Reilly Auto Parts **Original Tire Company** Paul Goyetche Petersham Art Center **PTR Tool Repair Quabbin Harvest** R & M Auto Sales Randy Babin **Root Cellar Wines Royalston Country Store Snowflake Mittens** Stage On Main Starbucks Coffee Co. Theatre at the Mount Topsy's Wings & Things **Uptown Package** West Brook Tree Farm White Pickets Studio

Wicked Warm Mittens

Auction Donors

Under \$50

Athol Cinemas 8 Athol Council On Aging Athol House of Pizza Bear Arms Boston Red Sox **Dan Parsons** Deja Brew Café & Pub Else Where Haley's Antiques & Publishing Kellie's Breakfast & Lunch Restaurant Millers River Real Estate New Salem General Store Paul Dubey Pet Supplies Plus Pizza Factory Raborne Electric Corp. Roussel's Barber Shop **Speedwing Productions** The Barber Shop White Cloud Restaurant











Food Donors

Athol Congregational Church Women's Fellowship Athol Council On Aging Athol Hospital **Bartlett Real Estate** Chris Calcari Corner Café Diemand Farm Donna Swain Eric Schwein Jackie Paluilis Jim & Carol Brigley Joanne Babin Jonathan Richard Kristal Cioffi Martha Martin Miffy Salois **Orange Community Band** Pioneer Jr. Women's Club Randy & Kelly Babin Steve Andujar Subway of Athol

Trellis Essential





CONTRIBUTIONS TO THE COMMUNITY





Equipment & Facilities* AOTV \$277,775.00 **WVAO** \$35,200.00 **Total Equipment & Facilities** \$312,975.00 **AOTV** Cablecasting \$1,644,00.00 Programming **Bulletin Board** \$56,900.00 **Total AOTV Cablecasting:** \$1,700,900.00 **WVAO** Radio Broadcasting \$831,200.00 Programming Comm. Calendar \$36,400.00 **Total WVAO Radio Broadcasting:** \$867,600.00 **Total Video & Radio Workshops** \$7,100.00 In-Kind Contributions **AOTV Volunteers** \$52,027.50 **WVAO Volunteers** \$10,202.50 Production Volunteers \$99,832.00 **Total In-Kind Contributions:** \$162,062.00

*Estimate

VALUE OF SERVICES \$3,050,637.00

Photos in report provide by:
Mitchell R. Grosky
Bonnie Benjamin
Shane Brown
Carol Courville
Richard Degon

VOLUNTEER APPRECIATION

AA (AFTER AUCTION) PARTY AT KING PHILLIP





































