2021



### 2021 Highlights

Wow! We were excited to make it through 2020, but 2021 had many challenges as well. As the pandemic continued into the second year, we still wanted to continue with our normal activities as much as possible.

Having pulled off a fantastic auction in 2020 with very few volunteers, we knew we could stay open with all the necessary protocols for people's safety. As the year proceeded, volunteers came back slowly to produce radio shows, but most TV shows were still using Zoom.

There was a realization in late 2020 that Zoom was here to stay. Action was taken by combining in-person and virtual communication. Hybrid video systems were installed in the two Selectboard meeting rooms and the AOTV studio. The control room had been used exclusively for the Zoom government meetings. Wanting to free up the control room, a Zoom Room was created in the server room. Two laptops and a switcher were installed as well as live connection to the server. A graphics program is on a laptop, so all the meetings have the same functions as before.

AOTV ANNUAL REPORT

## Managing Thru Covid Year Two



In May, AOTV produced the 18th annual Food-a-thon. For the second year, the entire 12-hour event on television and radio to raise funds for the local food pantries was virtual and increased 2020's revenues by 8%. AOTV produced both spring and fall HS football. Live basketball games from Athol and Mahar could be seen on the AOTV website simultaneously. Both Athol and Mahar graduations were covered on the same day and time. An in-person video class was held during the summer and we had our first inperson WVAO monthly meeting in over a vear.



The Omicron variant hit the area hard, and the staff worked hard to get everything done. The staff and volunteers stayed diligent through Auction and made it through again.

The 26<sup>th</sup> Auction had incredible angels who bless us with a challenge. Less than three weeks before auction, Derek and Lindsay Zanga indicated they would donate up to \$50,000 for a match to our auction revenue. It was generous, but our goal had been \$30,000 and we had only made that once in 25 years. There were not enough items and gift certificates to sell to make 50K, so a pledge card was created and monetary donations were requested to reach the new goal. We had just received \$3,000 from the recent defunct Orange Citizen Police Auxiliary. Pete Gerry, hearing of our situation, guaranteed \$5,000 and made phone calls to get over \$3,000 more in pledges. Thanks to all the other donors who are listed in this report, and all the auction winners who overbid to help reach our new goal. At the end of the evening, we had made \$53,587 and after pickups and more donations, the final tally was \$54.114. When Derek saw what we accomplished he added \$7,000 to his pledge for a total of \$57,000.

What a way to end 2021! Here's to a fantastic 2022 spending some of the money.

-Carol

### **The Board Of Directors**

**President** Paul Dubey

**Vice Presidents** Al Benjamin Matthew Boughton

Treasurer Fred Bulman

Clerk Jackie Samalis

Members-At-Large Joe Goody Bonnie Benjamin Ken Purdie Crystal Parent

**Associate Member** Diane DiPietro



**Executive Director Staff** Carol Courville

> **Production Manager** Shane Brown

Programming & Equipment Coordinator Jake Movsessian

Administrative Assistant Tina Smedley

(hired April 2021)

**Production Assistant** Patrick Keeney

**Production Assistant** AJ Raymond (resigned September 2021)

Ordinary Income/Expense		
Operating Income		
Annual Fees	530.00	
Auction	110,616.00	
Charter/Spectrum Cable Co.	265,869.67	
Donation	1,371.31	
Dub fee	364.00	
Interest	2.062.57	
Production Income	1,200.00	
Sales tax coll.	19.01	
Sponsorships	5,175.00	
Unrealized Gain/(Loss)	5,411.02	
WVAO-LP Radio	575.00	
Total AOTV Income	\$393,193.58	
Total Operating Income	_	\$393,193.58
Operating Expense		
Bank Charges	408.51	
Building	7.354.39	
Equipment	396.44	
Fundraising Exp	3.402.36	
Insurance	8.072.56	
Meals & Entertn	1,441.99	
Production	10,498,89	
Production Truck	2,250,70	
Promotion		
	1,848.50	
Sales tax pay	27.44	
Services	8,913.58	
Supplies Taxes & Fees	10,046.61	
Travel	162.00	
	105.93	
Utilities	21,047.65	
Personnel/Payroll Expenses	200,749.71	
WVAO-LP Radio	3,122.53	
Total Operating Expense	\$279,849.79	
Total Expense	_	\$279,849.79
Operational Net Income/Expense	_	\$113,343.79
Capital Expense		
Building Needs	\$6,457.00	
Computer Technology	681.63	
Field Equipment - Editing Stations	1.316.00	
Remote System (Athol)	7,675.59	
Studio/Control Room	4,254.50	
WVAO	2,020.70	
Total Capital Expense	\$22,405.42	\$22,405.42
		,

\$90,938.37

Net Income/Expense

AOTV ANNUAL REPORT

### **Profit & Loss Statement FY2021**

### **Capital Expenditures**



Install Hybrid Systems
Athol Town Hall
Orange Town Hall
AOTV Control Room
Carpeting in Control Rm
Flooring in Green Rm
10x12 Shed
Zoom Room







### **Balance Sheet FY2021**

Increase over FY2020

31.3%

Thanks to incredible donations during the AOTV Auction, the Net Assets exceeded \$1 Million for the first time in 27 years.





#### Balance Sheet as of December 31, 2021

#### **ASSETS**

-		-		
CII	rrent	Ac	CO	·c·

AOTV Funds: \$115,040.13 WVAO-LP Radio Funds: \$1,160.02 Capital Funds: \$75,569.67

#### Other Assets:

 Reserve Funds - Savings:
 \$50,087.96

 Reserve Funds - Certificate of Deposit:
 \$50,060.44

 Reserve Funds - Community Foundation:
 \$61,741.72

 Matching Auction Donation:
 \$57,000.00

\$410,659.94

 Tangible Property & Equipment:
 \$289,350.00

 Land & Building:
 \$311,800.00

Total Assets: \$ 1,011,809.94

#### LIABILITIES

#### **Current Liabilities:**

Line of Credit: \$0.00

Total Liabilities: \$0.00

Net Assets \_\_\_\_\$1,011,809.94

### **Local Programming**

P	ISODES	TITLE	TIME
	47	ACC Athol Congregational Church	24:09:02
	21	ASB Athol Selectboard Meeting	18:59:44
	11	ASC Athol Royalston Regional School Committee	22:37:27
	1	ASK Ask AOTV	0:29:28
	2	ATM Athol Town Meeting	2:48:46
	4	AUC 26th Annual AOTV Auction (Live)	22:00:00
	7	BEM Bethesda Ministries	2:54:36
	3	EDU Athol High School Class Day & Graduations	5:06:39
	1	FAT 18th Annual North Quabbin Food-A-Thon (Live)	12:00:00
	5	Government Programming	7:35:50
	7	Independent Programming	6:32:48
	14	OFC Orange Finance Committee Meetings	23:19:39
	29	OSB Orange Selectboard Meetings	50:13:07
	1	OTM Orange Town Meeting 6/21/21	2:25:57
	6	PRO Promos	0:42:51
	49	SHL Shining Lights	24:00:50
	1	SHT Shane Tries: CrossFit	0:29:57
	19	SPT Athol Sports	19:39:47
	20	SPT Mahar Sports	21:21:47
	12	SPT Friday Night Football (Spring and Fall 2021)	26:50:28
	1	SPT Thanksgiving Day Football Mahar at Athol 11/25/21	2:11:18
	45	STM Saint Mary's Church of Orange December 26, 2021	41:53:27
	2	UTR UnReal To Reel	1:59:33
	1	VET Veteran's View	1:24:39
	15	ZNE The Zone	14:50:54
	324		356:38:34



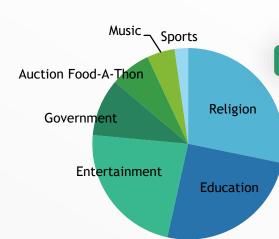
AOTV ANNUAL REPORT

### First Run Programming



### **Outside Programming**

EPISODES	TITLE	TIME
9	BSB Both Sides of the Bars	7:08:01
5	CDW Catholic Diocese of Worcester	2:29:02
49	CTF Creature Features	94:26:08
7	ERK The Erickson Report	3:21:20
13	GHH Get Healthy with Holly	6:41:41
1	JSZ Jesersize	0:28:12
5	OUT Outside Programming	8:56:23
16	OUT Solutions Rising	9:14:22
2	TRW Turning of the Wheel	0:57:46
27	WHC White House Chronicle	13:03:01
134		146:45:56



### **Local Programs**

Government	580:42:48
Education	519:53:39
Entertainment	473:05:47
Music	199:25:51
Religion	141:39:32
AOTV Produced	96:31:22
Sports	46:46:51







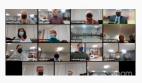














Outside Programs

Education
Military | Old Time TV

### Government

Old Time TV	411:18:09
Cooking	306:59:27
Education	305:07:26
Music	120:27:14
Military	83:33:08
Religion	23:25:39
Government	18:29:33

Music

Entertainment

Cooking

Religion

AOTV ANNUAL REPORT

**Total Programming** 

### **Video On Demand**

### Top VOD Programs and Total Views

SHT001 Shane Tries: CrossFit	216
SPT233 Friday Night Football Greenfield at Mahar March 26, 2021	188
SPT259 Friday Night Football: Franklin County Tech at Athol October 29, 2021	181
SPT235 Friday Night Football Mahar at Athol April 9 2021	114
SPT262 Friday Night Football: Drury at Athol September 10 2021	106
GOV216 Orange Candidates Infomercial 2021	99
SPT241 Friday Night Football Greenfield at Athol April 18 2021	93
SHL106 Shining Lights with Guest Emma Ellsworth	88
ASC021 Athol Royalston Regional School Committee September 22 2021	85
SPT261 Mahar Boys Varsity Basketball vs Athol December 14 2021	83
EDU136 Mahar Regional High School Graduation June 4 2021	80
SHL109 Shining Lights with guest Gayle Bassett	71
SHL103 Shining Lights with Guest Shawn Hayden	62
IND690 ABNC Learners Adventure 4: Loons	60
UTR034 UnReal To Reel: Disability Representation in Movies	57
SPT258 Friday Night Football: Greenfield at Mahar October 22, 2021	54
IND694 The Village School presents Quarrel for the Crown	51
OSB021 Orange Selectboard Meeting October 6, 2021	48
OSB024 Orange Selectboard Meeting November 17, 2021	46
SPT261 Friday Night Football: McCann Tech at Mahar September 17, 2021	43
PRO201 Orange Electronic Voting Promo	42
SPT260 Thanksgiving Day Football Mahar at Athol November 25, 2021	41
OSB006 Orange Selectboard Meeting March 10, 2021	40





Disability Representation In Movies

268 Shows 4,147 Views



## Unreal to Real - Covid Style









March 2021







M.E. Kane's Original Screenplay

AOTV ANNUAL REPORT

### **Ms. Commitments**

	AOTV	WVAO
1794 Meetinghouse	7	1
AOTV	2	4
Athol Area YMCA	7	4
Athol Congregational Church	3	3
Athol Council On Aging	42	12
Athol High School	2	1
Athol Orange Eagles	3	3
Athol Orange Rotary Club	2	
Athol Public Library	151	112
Athol Royalston Regional School District	2	
Athol Woman's Club	1	
Barre HS Reunion		1
Big Brothers Big Sisters of Franklin County	1	3
Central Congregational Church - Orange	3	
Central MA Genealogical Society, Inc.	6	5
Community Health Center of Franklin County	1	1
First Congregational Parish Unitarian	1	
Franco American Club	2	1
Franklin County Community Meals	2	
Franklin County Regional Housing & Redevelopment Authority	7	2
Gardner Relay for Life	1	
Girl Scout Troop 40566	1	
Greenfield Community College		1
Heywood Healthcare		3
Keene State Women's Basketball Team	1	
LifePath	1	1
LVOA	1	1
MA Dept. of Public Health	6	
Mark 16 Ministries		6
MassHire	2	1
Military History Expo	1	
Montachusett Regional Transit Authority	1	1
North Quabbin Chamber of Commerce	2	
North Quabbin Citizen Advocacy	4	3
North Quabbin Community Coalition	1	
North Quabbin Cruisers	1	
North Quabbin Food-a-thon	1	
Northfield Mountain	1	
NQTA	1	1
Orange Area YMCA	1	
Orange Community Band	2	4
Orange Historical Society	1	1

## **AOTV Bulletin Board & WVAO Community Calendar**





Glidecam Demo

Orange Public Libraries	17	6
Petersham Memorial Library	1	1
Petersham Orthodox Congregational Church	1	
Pertersham Unitarian Church		1
Quabbin Quils	1	
Recital Chorus	1	1
Remember 9/11	1	
Rolling Thunder Orange American Legion	1	
Royalston Fair		1
Salvation Army	1	2
SBA	1	1
St. Mary's Parish/ Women's Club	1	1
St. Peter's Church	1	
Stage on Main	2	
Town of Athol	7	3
Town of Orange	3	
Town of Royalston	2	
Valuing Our Children	60	87
Veterans Affairs		1
William J. O'Brien Thanksgiving Dinner	1	
Worcester County Sheriff	2	1
TOTAL	379	282



First In-person Monthly Meeting



### AOTV ANNUAL REPORT

### **WVAO Programming**

### **Live Morning Radio**

Mondays – Attention Deficit Radio Wednesdays – Classic Rock with Jamie J Fridays – The Big Dog Show

Category	Total Programs	Total Runs	Total Hours
Live Programming	50	114	251:11:20
Local Series & Independent	397	2626	1362:26:52
Government	105	827	1162:20:03
Religion	223	727	391:35:30
Community Calendar	282	13119	167:31:45
Station ID's	43	6563	15:31:02
UW	2	935	7:59:36
PSAs & Promos	204	5412	81:42:36
AOTV programming (audio)	72	1100	470:52:24
Outside	293	2000	1884:59:29
Old Radio	715	2038	1132:24:17
Books	634	1316	394:04:01
Music	3352	22541	1683:06:53
TOTAL	6322	59204	8754:34:28

	AOTV Total	WVAO Total
James Brigley	335.00	0.00
Al Benjamin	229.50	0.00
Ken Purdie	186.75	21.50
M. E. Kane	139.75	0.00
Bonnie Benjamin	135.75	10.00
Jeremiah George	132.75	0.00
Brian Gamache	104.00	0.00
Lena Schultzberg	85.25	0.00
Paul Dubey	70.25	0.00
Donn Deane	68.00	0.00
Dave Smith	58.25	0.00
Bob Schwein	55.50	387.75
Kathryn Tyler	47.75	2.00
Crystal Parent	46.75	0.00
Helene Holmes	46.50	0.00
Cheryl Calcari	46.00	0.00
Fred Bulman	45.25	10.00
Jamie Horan	44.50	124.50
Josh Grosky	43.25	0.00
Jay Deane	36.00	0.00
Rick Guillemette	36.00	0.00
Joe Goody	28.25	0.00
Matthew Boughton	28.00	0.00
Mitchell Grosky	28.00	0.00
Nancy Hume	27.75	0.00
Diana Towle	27.25	0.00
Jennifer Krzyszczyk	26.00	0.00
Maryann Sullivan	25.50	0.00
Denise Andrews	24.00	0.00
Kathy Reinig	23.75	0.00
Josh Gabrenas	22.00	0.00
Abigail Holmes	21.00	0.00
Jackie Samalis	20.00	0.00
Lucas Meunier	20.00	0.00
Madelyn Blattenberger	17.25	0.00
Nancy Schultzberg	16.75	16.75
Dan Sandberg	13.00	94.75
Keith Lyman	12.00	0.00
Tina Smedley	11.75	0.00
Patrick Keeney	9.50	0.00
Michael Young	4.00	35.00
Ryann Brown	4.00	0.00
Diane Grasso	0.00	3.00
Greg Avedessian	0.00	47.00

### **Volunteer Hours**



AOTV Hours 2,433

WVAO Hours 778

Intern Hours
717





### **Volunteers at Work**













Taking Care
of the Building
and Property





#### **Maintenance Tasks**

Doornobs, Weather-stripping, Emergency lights & Painting

### **Spring Cleaning**

Tree trimming, Moving branches,
Mulch and Flowers

### New Desk for the Set

How many people does it take to assemble a desk?



Foodathon 2021 All proceeds go to local food pantries

### \$45,645

- Raised in 12 hours
- 2nd Year of Virtual, 5 TV/Radio Crew
- Since 2004, raised over \$500 K
- All Volunteer Committee
- 8% increase over 2020
- 40% increase over 17-year average

AOTV ANNUAL REPORT

**Community Impact** 



Equipment & Facilities \$233,960.00 AOTV Cablecasting & VOD \$1,203,540.00 WVAO Radio Broadcasting \$889,550.00 Workshops \$7,750.00 In-Kind Contributions \$122,308.00 AOTV ANNUAL REPORT

### **Contribution to the Community**

\$2,457,108.00

**Video Class** 





### Football

Athol Savings Bank Kessler Investments Kimball-Cooke Insurance Pete's Tire Barns Subway Of Athol - trade



Sponsored by

KESSLER

Investments, Inc.



### **WVAO** Radio

Uniquely Quabbin Community Health Center of Franklin County



AOTV ANNUAL REPORT

### **Sponsors**



### **Production Truck**

Athol Hospital
Athol Savings Bank
Bank Hometown
Brooks MacMannis Florist
Clamber Hill Inn & Restaurant
Higgins Energy Alternatives
Higgins Power Sports
Jenk's Landscaping & Recycling
Jim's Auto
Mack Family Funeral Homes
Orange Oil Company
Red Apple Farm
Workers Credit Union
Subway Of Athol - trade



### **Platinum**

American Vets Post 793 Athol-Orange Rotary Club Orange Walmart Witty's Funeral Home

### Gold

Athol Area YMCA Athol Hospital Athol Savings Bank Workers Credit Union Athol Daily News - Trade

### Crystal

Athol Credit Union
Athol Orange Baptist Church
Community Health Center of Franklin
County
Domestic DC Systems
Family Pet Veterinary Services
Hannaford Supermarkets
Kimball Law Office
Knapp Home & Heating Maintenance
Orange Oil Co.

#### AOTV ANNUAL REPORT

## **Auction Sponsors** and Food Donors



### Food

Athol Congregational Church Women's Fellowship Athol Council On Aging Bartlett Real Estate Black Crow Bruce Banks Chris Calcari Cliff Fournier Dee & Fred Bulman Eight Dragons Eric Schwein Gary Griffith Hannaford Supermarkets Hattie Nestle Jackie Paluilis Jim & Carol Brigley Pat Larson Pipers Takeaway Steve Andujar Subway

### Board

Athol Bird & Nature Club Athol Congregational Church Athol Woman's Club Care Central VNA & Hospice Diane Lincoln Educare for Kids Flint's Garage Sales **Hume Equipment Company** Kimball-Cooke Insurance Lynnette Goodnow, Attorney-At-Law Mack Family Funeral Homes Mount Grace Land Conservation Trust North Quabbin Citizen Advocacy **Orange Community Band** Rough Cut Sawmill Strategic Payment Systems The Delta Group



### **Auction Donors**

### **Services & Merchandise**

\$1,000 & Up Kristine Gordon-Johnson Pete's Tire Barns, Inc. S & S Appliance

\$500 - \$999

Jay Deane Marie MacDonald Mike Phillips Piece By Piece Home Collections Shelly Chaplin Tintagels Gate & Flowerland

Thanks to M.E. Kane and Main Street Stage Company for set design and construction











#### \$100 - \$499

110 Grill 25 Sportsman's Club of Athol Adam Bergeron Adams Farm Al & Bonnie Benjamin Alta Drone Solutions Athol Area YMCA Athol Bird and Nature Club Athol Dental Associates Athol Orange Eagles 4545 Athol Orange Eagles Riders 4545 Athol Orange Rotary Club Bates Crafters Gallery Billy Goat Boats Black Crow Pub & Grill Camp Wiyaka Caroline & Bryan Mansfield Cats Paw Prints Clean Out Kings Crimson Acres Davis Family Farm Adventures Diana Towle E. H. Phillips Am. Legion Post # 102

Ellinwood Country Club

First Light Power Fitness Concepts Health Club Flames Gift Pottery Flis Market French King Bowling Center Girardi Distributors, LLC Gloria & Peter George Haley's Antiques & Publishing Hamshaw Lumber Hannaford Supermarket Helene & Steve Holmes Home Fruit Wine Hunter Apteker In Memory of Linda Ferguson Jennifer Monette Jim's Auto K & B Construction Karen Fusco Kathy Richards Kav Gleason Ken Purdie Kessler Investments King Phillip Restaurant LaFortune, Oldach, & Glenny, PC AOTV ANNUAL REPORT

**Auction Donors** 

**Services & Merchandise** 







Village Grill Walnut Hill Construction Wayne Richards Whipps, Inc.



### **Auction Donors** Services & Merchandise







Al's Quick Lube Athol Congregational Church Women's Fellowship Athol Street Hockey Association Berube Real Estate Brooks MacMannis Florist Brookside Auto Parts, Inc. **Butler's Decorating Center** Dawn Richards Dean's Beans Organic Coffee Educare for Kids Ethan Stone Excellent Edge Sharpening Friends of the Athol Public Library GAAMHA, Inc Gardner Ale House Heavenly Goddess by Danielle Herrick's Tavern Hi-De Liners Huhtala Oil & Propane Jim & Karen Fusco Joshua LaMarche Kathrvn Tyler Kim Bolton Lynn's Tastefully Simple Marcia Berkall Art Market Basket Mike's Bird Houses Nancy Schultzburg













#### Under \$50

Simon Says Booking Uptown Pakage Store Wachusett Brewing Company Wendell Country Store

Ann Emery Anne's Dairy Drive-In Athol Council on Aging Athol House of Pizza Dan Parsons Erving Station, LLC Friendly Town Socials Heidi Strickland Higgins Energy Alternatives Jamie Horan Jenks Landscaping & Recyling Kellie's Breakfast & Lunch Restaurant Niemi's Apiary Parents for Mahar Students Paul Goyetche Paula Schwein Pipers Rebecca & Glen Schultzberg Rose Marie Thoms & Nate Steinberg Roussel's Barber Shop



### **Monetary Donations**

Derek & Lindsay Zanga offered to match up to \$50,000 of the Auction 2021 Revenue. When we surpassed the amount live on air, they sent \$57,000 "just in case" people donate more.



### **Auction Monetary Donations**

\$57,000 Derek & Lindsay Zanga

\$5,000 Pete's Tire Barns

\$3,000 Orange Citizen Police Auxiliary

\$1,000 Anonymous Christopher Hamilton Gelinas Lawn Care In Memory of Bruce Dubrule MBW/Seaman Paper Nate Johnson, in honor of Frank Zak

Paul Dubey Tintagels Gate & Flowerland

**\$101- \$999** Andrew Mallet

Andrew Mallet
Anonymous
Carol Courville Brigley
Casey Bashaw Plumbing &
Heating
Dodge Contractors
Don Matthews Excavating
Helene & Steve Holmes
Kathryn Tyler
Knapp Home & Heating
Maintenance
Noel's Nursery
Tully Brook Realty Trust
Winfield Brown



#### \$100

Anonymous
Billy Goat Boats
Denise Andrews
Don Risatti
In Memory of Curtis Ruby
In Memory of Alan Green
Joyce Sweeney
Kimberly A. Lynch
Marie MacDonald
Matthew & Danna Boughton
Pat Larson
Sandra & Leon Johnson
Susan Bredesen



#### 2021 Donations

AHS Class of 2020
Barbara Robichaud
Clarence Blanchard
David Small
Hannaford Supermarket
Jean Shaughnessy
Joe Hawkins
Mary Stronji
Michael Brennan
Nancy Blackmer
Orange Revitalization
Partnership
Ramona Hamblin

### In Memory of Bruce Dubrule

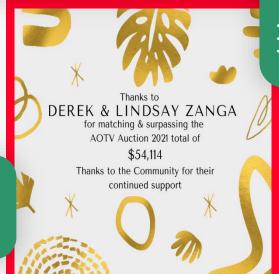


Under \$100 18 Pair of Shoes - Halev's Publishing Anonymous Athol Congregational Church Women's Fellowship Bartlett Real Estate Bruce & Karen Banks David Small Edie Fortado Hattie Nestel Hannaford Supermarket In Memory of Jessica Josh Grosky Karen Fusco Paula Francis Rebecca Schultzberg Starrett Memorial Methodist Church Terry Adams William Johnson

Al & Bonnie Benjamin
Barbara Hall
Dennis Koonz
Eugene & Gayle Dubrule
Jim & Carol Brigley
John & Elain Cribben
Linda Skevington
LTS Tools
Marie Record
Pat Larson
Tony Kaczmarczyk
Anonymous



# Thank You For Being the Best Community Ever!



Plans for 2022

- Closed Captioning
- · Possible Generator
- Build Reserve Funds for Building Needs